

Corporate Social Responsibility Activities of Ela Motors

PAPUA NEW GUINEA

Buk Bilong Pikinini

Buk Bilong Pikinini (Books for Children) was set up in Papua New Guinea in 2008 to help improve literacy among PNG's many disadvantaged children through the creation of small libraries in children's hospitals, orphanages, clinics and later in settlements and village schools. Support from individuals and organisations go a long way to help cover the expenses and logistics of running five libraries. This is why Mr David Purcell, CEO of Ela Motors had no hesitation in generously donating a Hiace bus to help transport staff and books to and from the libraries.



Cheshire Homes

Cheshire Homes is Non-Governmental Charity Organization that provides a variety of services for people with various types of disabilities in and around Port Moresby. The primary aim of Cheshire Home is to make a positive difference to the lives of people with disabilities, their families and their carers; through creating opportunities and an environment where they are treated with dignity and respect. Ela Motors has made both residents and staff movement much easier with the donation of 2 Toyota Hiace vehicles fitted with wheelchair lifts.



CUMA – Children's University of Music and Arts

Set up in early 2009 by Peter and Lydia Kailap, CUMA was developed in order to provide the children of the area with educational, social and artistic skills which will help assist in their development and future prospects. Ela Motors are pleased to be able to assist this very worthy venture through the donation of the new Hino truck. Helping the children by providing them with opportunities is an objective very dear to the hearts of everyone at Ela Motors and to see the happy faces of the children certainly made this all worthwhile.



Matupit Island Community

Matupit Island community is located in the shadow of Mt Tavurvur volcano (East New Britain Province). The community of 2000+ lives in extremely harsh conditions, due to the volcanic activity and resultant ash problems. For eight months of the year, the community is subjected to volcanic ash and sulphur fumes which have major implications for normal living in terms of health, access to fresh water and the like. An approach



was made to Ela Motors to assist in some way to allow the community easier access to the necessities of life. As a result of seeing the conditions in which the community lives, Ela Motors have donated a 23ft boat and 40hp Yamaha engine to this community to the obvious delight of all people living in the area.

Drive TB out of PNG

In Papua New Guinea TB kills more adults than any other infectious disease. Furthermore, about one third of the population is estimated to be infected with latent TB that may later develop into the disease. The World Health Organization (W.H.O) declared TB an emergency public health issue for Papua New Guinea. Ela Motors are a pioneering organisation by actively launching a programme designed to assist in eradicating TB from PNG.



Dotsy – the official mascot developed to assist in promoting the TB programmes in PNG